

# Achieve Your Business Phone System Goals

(but first, set them higher than you  
ever thought possible)



## Three Business Phone System Goals you Need to Know

Is your phone system producing great profits for you? Everyone thinks about getting more from their computers and the cloud, but most have almost no idea how much value and innovative service the right phone system can deliver for them and their customers.

Today's phone systems create far more robust experiences for your customers and your employees by connecting them together to collaborate on plans and documents, discuss challenges face-to-face, send quick notes that get things done, and much more.

Your journey to your next phone system begins with this series of goals:

### **GOAL #1:** Learn how much innovative capability is available to you today!

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#### *Drop the walls – free location-to-location calling*

Remove the walls. Connect more than just one location. Personnel at one can connect, conference, and transfer calls with those in other locations across the country or around the world.

#### *Forget about offices – connect your people wherever they may be*

Eliminate bricks and mortar. Wherever your people are working from, your phone system connects them as if they were in the office. Easily bring people together from wherever in the world they may be.

#### *Beyond voice – messaging, video, collaborative application sharing, and more...*

Stop limiting yourself to just voice. Create video conferences through your phone system. Bring on documents to discuss or edit. Everybody can contribute to the development of documents, simultaneously.

#### *Beyond people – integrate apps including your CRM, ERP, and Automated Cost Accounting*

Integrate your customer relationship management (CRM), enterprise resource planning (ERP) and other systems right into your phone system for quick data access.

#### *Unified Communications (UC) takes you even further*

UC brings your voicemail, email, text messages, and more into one inbox. No chasing around to find things. UC allows anyone to connect however they prefer.

## GOAL #2: Save time, effort, and money

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Some phone systems are still located on-premise, but more companies are moving them to the cloud. Stop purchasing expensive switches and servers. No more installations, no more massive electric bill machines and HVAC. No more maintenance expense or personnel. Securely leverage the public internet for all internal calls, emails, file transfers, even faxes with no tariffs. Intelligent services identify the least cost route for everything to travel.

## GOAL #3: Make the best, most informed decisions

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Whether cloud or on premise, your phone system is no longer just a big, expensive box. You have a wide range of choices for hardware, software, carrier services, and more. Packet Fusion listens to your needs and answers your questions. We document your requirements and identify the industry-leading products that best fit you. We'll find the most cost-efficient solutions for both products and carrier services, to minimize your long-term total cost of ownership (TCO).

We'll also show you how much of the management workload you can offload to us, so you remain focused on what you actually do for a living.

To learn more about how Packet Fusion can help you find the perfect phone system for your business communications, contact us at **1.866.972.2538** or ***sales@packetfusion.com***.



### About Packet Fusion

Packet Fusion helps businesses become more agile and control costs so they can navigate today's ever-changing demands through our expert advisory services in telecommunications, cloud and contact center solutions. Our core competency is our years of experience and knowledge of the solutions and technologies available, and how they can have an impact on business processes and infrastructure, so customers can focus on what they do best.

For more information, visit [www.packetfusion.com](http://www.packetfusion.com), email [sales@packetfusion.com](mailto:sales@packetfusion.com) or call 1.866.972.2538 to make an appointment today.